The Wahlgren Symposium on Media Globalisation and Democracy II

Friday 15th of November 2013
The Pufendorf Institute, Lund University
Sölvegatan 2 / Biskopsgatan 3

09.45
Professor Erik Hedling (Lund University)
'The Media, Globalisation and Democracy Project(s)'

10.00
Dr Anastasia Kavada (University of Westminster, UK)
'Communicating Protest Movements: the case of Occupy'

11.00
Dr Nishant Shah (The Centre for Internet and Society, Bangalore and The Centre for Digital Cultures, Leuphana University, Lueneburg)
'In Access: Governance in the Time of the Network'

12.00   *Lunch*

13.00
Dr Jennie Germann Molz (College of the Holy Cross, US)
'Online and on Holiday: Studying Social Media in the Context of Tourism Mobilities'

14.00
Dr Christie Milliken (Brock University, Canada)
'Consciousness-raising and the Politics of Enfleshment in Feminist Self-Health Documentaries of the 1970s'

Invited speakers and abstracts

Dr. Christie Milliken (Brock University, Canada)

'Consciousness-raising and the Politics of Enfleshment in Feminist Self-Health Documentaries of the 1970s'
The paper reassesses the legacy of several canonical feminist self-health documentaries from the 1970s. I consider the larger feminist movement of which they are a part alongside the strategic and representational challenges that these films pose in relation to documentary practices, body politics and critical pedagogy. Because the gynecological self-exam is such a radical and fraught aspect of feminist self-health singled out in contemporaneous debates about all of these films, I address how this practices is visualized across several films, offering some historical background on its emergence in the late 1960s. I argue that the self exam specifically and self-health more generally needs to be considered not only in relation to the challenges it offers to traditional medical and sex educational practices but also in relation to "mainstream" moving image representations of female genitalia that proliferate during this time with the rise of the so-called "beaver" film and hardcore cinema.

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Dr Jennie Germann Molz (College of the Holy Cross, US)

'Online and On Holiday: Studying Social Media in the Context of Tourism Mobilities'

For the past 15 years, I have been researching the intersection between tourism and technology. In this talk, I will give an overview of the recent history of 'interactive travel', focusing on the way travelers have been experimenting with new technologies and online social media while they are on the road. At the heart of this playful experimentation are deeply held hopes and worries about our relationship with technology, with social media, and with the world. This raises questions about the way travelers today imagine their tourism mobilities as a form or escape or as a form of engagement in a globalizing world.

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Dr. Nishant Shah (The Centre for Internet and Society, Bangalore and The Centre for Digital Cultures, Leuphana University, Lueneburg)

'In Access: Governance in the time of the Network'

One of the most visible tropes of talking about digital cultures in Asia has been about access. Access infrastructure, drawing from media and communication

discourse and the concern for the last mile, as well as access politics, defining the new contours of information discrimination and exclusion have been central to mapping the production, circulation, distribution, reception and meaning making. Across disciplines, access is accepted as the end-point of the problem, facilitating new individuals and communities to connect with the visual and the images in inclusive and participatory fashions. Especially when it comes to the digital and internet technologies in emerging network societies like India, access, with its heavy co-dependence on ICT4D rhetoric, dissolves almost all questions of human-technology interaction to questions of usage, adoption, penetration and circulation. In this talk, by locating the digital video cultures within the larger discourse around cybercultures, I look at three historically significant irruptions of access and digital in India. In the process I forward three propositions that help move beyond 'access as usage' and focus instead on 'conditions of access', to see how to re-frame our approaches to understand contemporary structures of governance in emerging network societies like India.

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Dr Anastasia Kavada (University of Westminster, UK)

'Communicating Protest Movements: the case of Occupy

Viewing social movements as communicative phenomena, this presentation discusses not only how social movements are communicated to the media, but also how communication practices shape the character itself of movements. The focus lies on Occupy London and particularly the clashes between different logics of using the media to engage with journalists, targets and the wider public. Characterized by a belief in non-hierarchical organizing methods, direct participation and a rejection of central leadership, the organizing ethos of Occupy rendered its strategic representation in the media a difficult process. It also constituted an object of debate among activists with regards to both the power of the media team and the ways in which a movement as diverse as Occupy should be represented to the media. Power struggles often centred on the management and ownership of social media platforms and particularly on levels of access and administration rights. At the same time, the internet and social media contributed to the dynamics of dispersion and decentralization within the movement, allowing different activists to create and manage their own spaces devoted to the movement. These spaces exemplified the contrasting media logics within the movement, with

some focused on strategic mobilization while others simulated the participatory and inclusive processes of Occupy on social media. The picture that emerges is complex, demonstrating that an approach treating social movements as phenomena constituted through communication can yield important insights into their character and ways of functioning.