

## INFORMATION/LETTER OF SUPPORT REGARDING MEDIA AND COMMUNICATION STUDIES: ADVANCED INTERNSHIP

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Department of Communication and Media *Joanna Doona, master programme co-ordinator* 

## Information about Media and Communication Studies: Advanced Internship

Every autumn semester, the Department of Communication and Media at Lund University offers advanced internship courses in Media and Communication Studies. The courses are intended for students on the Master's programme in Media and Communication Studies, and involves an internship of 15 weeks at a workplace within the media and communications industry, followed by five weeks of writing a report on their internship. The aim of the course is to enable students to apply the knowledge they have acquired on the programme in practical, independent and qualified work. To be admitted to the course, the student must hold a Bachelor's degree in Media and Communication Studies, or the equivalent, and have completed 45 credits on the Master's programme. Furthermore, in order to be registered on the course, students must independently find and be accepted for internship by a host organisation. This is to be certified by an internship plan in which the student's main work duties during the internship semester are to be specified. The internship plan is to be submitted to the Department of Communication and Media by the start of the semester at the latest.

## An organisation has a lot to gain from accepting an intern

Having an intern means gaining a new member to your team in the form of a motivated student approaching the end of their studies. The intern will serve as a resource in both administrative tasks and project work, and can be expected to have good theoretical knowledge of the field, good insight into current research, and skills in collecting data, analysing and evaluating information, and writing reports. The intern will describe in more detail their work experience, prior knowledge and how these can be applied in practice within your organisation. The intern will be able to provide significant assistance to your work during their internship period. By accepting interns, the host organisation also increases the quality of its future recruitment base and secures expertise in the long term.

The Department of Communication and Media requires that every intern is assigned an appointed workplace supervisor. The supervisor, together with the intern, will be responsible for making sure that the internship includes relevant and qualified work duties, and that the internship is carried out in accordance with the course syllabus. The supervisor is also to provide feedback to the intern on any performed tasks.

If you have questions about the advanced internship course, or what the internship entails, please contact us by phone or email. We are certain that the internship will be rewarding and a great learning experience for all parties!

Sincerely,

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