



IKEA Industry

Internship at IKEA Industry, located in Klipphult, Malmö

About you:

Our culture is based on the spirit of togetherness, give and take responsibility, simplicity, cost consciousness and lead by example. We are looking for you who share our positive attitude, who believe that everything is possible and are passionate about communication. One of our values at IKEA is caring for people and planet. We are looking for you, who would like to influence our business in the future with your energy and willpower, but at the same time are humble in the way you reach goals and how you look upon yourself.

We are looking for you who gets energized by working together with people. You should of course also be open to learning new things, be perceptive, take initiatives and be creative. Your communication skills and interest in people is key to your success.

You are in the process of finishing your master degree within communication or marketing. We welcome international experience and your English is fluent. Perhaps you even master one of our company's languages; Russian, Polish, Chinese (Mandarin), Slovak, Portuguese, Lithuanian, or Hungarian.

About the Job:

The internship is part of IKEA Industry's global communication department. Our role is to support the organisation in reaching set business goals and building long-term trust in IKEA. Our function supports the communication process and we are working according to three principles: developing the organisation's communication capability, empowering leaders in their communications and making sure effective communication is a natural part of the business.

As communicators we work with tasks within three areas:

1. Coach and Strategists - we support and actively contribute to the business strategy. We lead with communication and empower leaders in their communication.
2. Enabler - we build communication capabilities across the organisation by providing the right channels and tools.
3. Vehicle and doer - we plan, produce and distribute content according to a set plan.

About the internship:

This internship is for the Spring Semester 2020.

IKEA Industry offer you an interesting development journey in a global organisation and you will be located at the head office in Klipphult, Malmö.

We offer an internship with a broad spectra. You will be part of our communication team and the daily work for a global communication department. Your assignment will include project management, meeting preparations, crisis and change communication, channel landscape development, Intranet and writing articles. PPT experience is highly valuable as well as a creative eye.



Please note that this is an un-paid internship and you need to be connected to the university.

If you have questions:

Please contact Åsa-Maria Petersson, Strategic Communicator at IKEA Industry at +46 709 78 56 50 or asa-maria.petersson2@inter.ikea.com. Applications are processed continuously so please send it in as soon as possible to Åsa-Maria.

IKEA Industry is the world's largest producer of wooden furniture and is an integrated part of the Inter IKEA Group. IKEA Industry has 40 production units in 9 countries with around 20,000 co-workers. Every year we produce more than 100 million pieces of furniture for IKEA customers.