



LUND
UNIVERSITY

The Department of Communication and Media

SCHEDULE Spring 2020

MHIA05 Media History: Social media in a historical perspective (7,5 ECTS)

Course co-ordinator: Marie Cronqvist

Course period: 24/3 – 7/6

Date	Time	Room		Teacher
Tue 24/3		Intro film on Canvas	Course introduction	MC/CS
Tue 31/3	13.15–15.00	Online, see link on Canvas	Defining social media Readings: Olsson, ch 1 in Ekström et al	MC
Thu 2/4	13.15–15.00	Online, see link on Canvas	Participatory media from antiquity to ca 1800 Readings: Standage ch 1–3, Anderson, Darnton <i>Deadline blog post 1</i>	MC
Thu 16/4	13.15–15.00	Online, see link on Canvas	19th and early 20th century media cultures Readings: Marvin, McKernan, Walter, Standage ch 9	CS
Wed 22/4	13.15–15.00	Online, see link on Canvas	Broadcasting socialities Readings: Lull, Lacey, Standage ch 10 <i>Deadline blog post 2</i>	MC
Thu 7/5	10.15–12.00	Online, see link on Canvas	Digital connectivities Readings: van Dijck <i>Deadline blog post 3</i>	CS
Thu 14/5	13–17 (for groups, see Canvas)	Online, see link on Canvas	Student presentations <i>Compulsory attendance</i> <i>Take-home exam will be posted on Canvas</i>	MC
Fri 5/6	17.00		Hand in exam (Canvas)	MC

Teachers: Marie Cronqvist (MC), Christine Sandal (CS)