



LUND UNIVERSITY

Faculty of Social Sciences

Department of Communication and Media

A. MKVN03 Media and Communication Studies: Media and Cosmopolitanism

15 credits

Second cycle A1N

The course was adopted by the Board of the Faculty of Social Sciences 17 November 2011. The syllabus was approved by the Board of the Department of Communication and Media 29 November 2011 and is valid from the autumn semester 2012.

B. General information

The course is a second-cycle course in Media and Communication Studies. The course can be taken as a free-standing course or as part of a second-cycle programme. The language of instruction is English.

C. Learning outcomes

On completion of the course, students shall

- demonstrate specialised knowledge of key perspectives and positions within contemporary debates of Media and Communication Studies pertaining to an emerging transnational and intercultural media sphere and its consequences for issues of media morals and ethics
- demonstrate specialised knowledge of various current theoretical perspectives and discussions pertaining to democracy, globalisation and cosmopolitanism in relation to modern media and forms of communication
- independently and critically be able to formulate complex research questions on and analyse current media content from the vantage point of the issues, concepts and theoretical perspectives discussed during the course
- be able to present in speech and writing independent analyses on the basis of different approaches to current key media phenomena and their relationship to the areas discussed during the course
- demonstrate knowledge of scholarly communication and independently be able to monitor the development of knowledge within the field

D. Course content

The course involves critical discussions of concepts of democracy, globalisation and cosmopolitanism in relation to the development of new forms of media and communication. A key part of the course consists of issues concerning morals and ethics in the media and an emerging global media sphere, which entails new challenges for traditional social and cultural norms and concepts. The cosmopolitan ideals for transnational and intercultural relations suggested in modern globalisation theory are placed in relation to the rapid current media developments and discussed with a point of departure in the problems and possibilities these developments involve for the cosmopolitan idea.

The course deals with these areas in a theoretical manner with a point of departure in key literature written by contemporary influential theorists within the field. It also integrates perspectives of the history of ideas and the theory of science on the key concepts and

debates, which are discussed on the course.

E. Teaching and assessment

Teaching consists mainly of seminars and a few lectures. Students are expected to prepare in advance for each class and participate actively in seminars.

Assessment is based on an individual paper and active participation in seminars. Students are also expected to give oral presentations on relevant themes.

The following points are considered when awarding a final grade on the course:

- active participation in seminars
- oral presentations
- an individually written assignment in the form of a paper in which the student identifies and analyses a key media-related issue relevant to the contents of the course

An opportunity for re-examination is offered within a month of the first examination. If necessary, a further opportunity for re-examination will be arranged at a later date. The total number of examination opportunities is limited to five, in accordance with the Higher Education Ordinance Chapter 6 Section 21.

F Grades

The grades awarded are A, B, C, D, E or Fail. The highest grade is A and the lowest passing grade is E. The grade for a non-passing result is Fail.

The student's performance is assessed with reference to the learning outcomes of the course. For the grade of E the student must show **acceptable** results. For the grade of D the student must show **satisfactory** results. For the grade of C the student must show **good** results. For the grade of B the student must show **very good** results. For the grade of A the student must show **excellent** results. For the grade of Fail the student must have shown **unacceptable** results.

Course components such as group project work are exempted from the grading scale above. The grades awarded for such components are Pass or Fail. For the grade of Pass the student must show **acceptable** results. For the grade of Fail the student must have shown **unacceptable** results.

G. Admission requirements

For admission to the course, students must have passed at least 150 credits including a Bachelor's degree project in the main field or the equivalent and course MKVK02 or the equivalent.

H. Required reading

See separate list

I. Further information

The course replaces MKVN01 Media and Communication Studies: Media and Cosmopolitanism (15 credits).

Reading list

Appiah, Kwame Anthony (2007). *Cosmopolitanism: Ethics in a World of Strangers*. New York: Norton. 224 pages.

- Bauman, Zygmunt (1998). *Globalization: The Human Consequences*. New York: Columbia UP. 160 pages.
- Beck, Ulrich (2006). *Cosmopolitan Vision*. Polity. 200 pages.
- Benhabib, Seyla (2006). *Another Cosmopolitanism*. New York: Oxford UP. 220 pages.
- Chouliaraki, Lilie (2006). *The Spectatorship of Suffering*. London: Sage. 237 pages.
- Flew, Terry (2007). *Understanding Global Media*. New York: Palgrave Macmillan. 256 pages.
- Habermas, Jürgen (2006). *The Divided West*. Cambridge: Polity. 224 pages.
- Hachten, William A. & Scotton, James F. (2006). *The World News Prism: Global Information in a Satellite Age*. Malden: Blackwell. 216 pages.
- Lewis, Bernard (2004) *The Crisis of Islam. Holy War and Unholy Terror*. New York: Random House. 224 pages.
- Norris, Pippa & Inglehart, Ronald (2009). *Cosmopolitan Communications. Cultural Diversity in a Globalized World*. Cambridge University Press. 422 pages.
- Silverstone, Roger (2006). *Media and Morality: On the Rise of the Mediapolis*. Cambridge: Polity. 256 pages.
- Toulmin, Stephen (1992). *Cosmopolis: The Hidden Agenda of Modernity*. Chicago: University of Chicago Press. 235 pages.