

MKVN06 Media and Political Engagement (15 credits), Fall 2022

- Andersen, K., Ohme, J., Bjarnøe, C., Bordacconi, M. J., Albæk, E., & De Vreese, C. H. (2021). Generational Gaps in Political Media Use and Civic Engagement: From Baby Boomers to Generation Z. (Chapter 2, 'The EPIG Model', Pages 11-27). (26 pages).
- Anderson, B. (2006). *Imagined Communities: Reflections on the Origin and Spread of Nationalism*. Verso books. (Pages 5 – 36). (31 pages).
- Bennett, W. L., & Segerberg, A. (2012). The logic of connective action: Digital media and the personalization of contentious politics. *Information, Communication & Society*, 15(5), 739-768. (29 pages).
- Bossetta, M. (2018). The digital architectures of social media: Comparing political campaigning on Facebook, Twitter, Instagram, and Snapchat in the 2016 US election. *Journalism & Mass Communication Quarterly*, 95(2), 471-496. (25 pages)
- Bossetta, M., Dutceac Segesten, A., & Trenz, H. J. (2017). Engaging with European politics through Twitter and Facebook: Participation beyond the national?. In *Social Media and European Politics* (Eds.) M. Barisione and A. Michailidou. Palgrave Macmillan, London. (Pages 53-76). (23 pages).
- Carpini, M. X. D., Cook, F. L., & Jacobs, L. R. (2004). Public deliberation, discursive participation, and citizen engagement: A review of the empirical literature. *Annual Review of Political Science*, 7(1), 315-344. (29 pages).
- Dahlgren, Peter (2009). *Media and Political Engagement: Citizens, Communication, and Democracy*. New York: Cambridge University Press. (246 pages).
- Doona, Joanna (2021). Civic stage fright: Motivation and news satire engagement. *European Journal of Cultural Studies* 24(4), 850-868. (16 pages).
- Epstein, B. (2018). *The Only Constant is Change: Technology, Political communication, and Innovation over Time*. Oxford University Press. (272 pages).
- Gil de Zúñiga, H., Huber, B., & Strauß, N. (2018). Social media and democracy. *Profesional de la Información*, 27(6), 1172-1180. (8 pages).
- Gil de Zúñiga, H., Weeks, B., & Ardèvol-Abreu, A. (2017). Effects of the news-finds-me perception in communication: Social media use implications for news seeking and learning about politics. *Journal of Computer-Mediated Communication*, 22(3), 105-123. (18 pages).
- Kligler-Vilenchik, N. (2017). Alternative citizenship models: Contextualizing new media and the new "good citizen". *New Media & Society*, 19(11), 1887-1903. (16 pages).

- Lane, D. S., Do, K., & Molina-Rogers, N. (2021). What is political expression on social media anyway?: A systematic review. *Journal of Information Technology & Politics*, 1-15. (15 pages).
- Mercea, D., & Bastos, M. T. (2016). Being a serial transnational activist. *Journal of Computer-Mediated Communication*, 21(2), 140-155. (15 pages).
- Penney, J. (2017). *The Citizen Marketer: Promoting Public Opinion on the Social Media Age*. Oxford: Oxford University Press. (264 pages).
- Ulrich, K. (1995). The role of product architecture in the manufacturing firm. *Research policy*, 24(3), 1-22. (Only Pages 2-6). (4 pages).
- van Dijk, José (2013) *The Culture of Connectivity: A Critical History of Social Media*. Oxford: Oxford University Press. (240 pages).
- Waisanen, Don (2018). The comic counterfactual: Laughter, affect, and civic alternatives. *Quarterly Journal of Speech* 104(1): 71-93. (22 pages).

Specified Course Reading: 1,299 pages.

In addition to the course readings above, students are expected to read an additional 200 pages of research articles for seminar presentations and 500 pages in preparing for the final exam assignment.