

MKVN07 Media Audiences 7,5 credits

Reading List

Bruhn Jensen, Klaus. (2012) *A Handbook of Media and Communication Research: Qualitative and Quantitative Methodologies* (second edition), London, Routledge: pp431.

Hermes, Joke. (2005) *Re-reading Popular Culture*, London: Blackwells: 196pp.

Hill, Annette (2005) *Reality TV: Audiences and Popular Factual Television*, London: Routledge: 223pp.

Hill, Annette (2007) *Restyling Factual TV: Audiences and News, Documentary and Reality Genres*, London: Routledge: 210pp.

Hill, Annette. (2011) *Paranormal Media: Audiences, Spirits and Magic in Popular Culture*, London: Routledge: 263pp.

Napoli, Phillip. (2010) *Audience Evolution*, Columbia University Press: 272pp.

Nightingale, Virginia, ed. (2011) *The Handbook of Media Audiences*, London: Blackwells: 562pp.

Sandvoss, Cornell. (2005) *Fans*, Cambridge: Polity Press: 198pp.

Staiger, Janet. (2005) *Media Reception Studies*, New York: NYU Press: 262pp.

Selected journal articles, provided by course leader.

The students should read approximately 1000 pages of the above selected books and journal articles – details of chapters and articles for selection given by the course leader.