

Reading list for SAS H69, Media and the History of Political Rhetoric (7,5 hp) 2015
Department of Communication and Media, Lund University

Established by the board of the department, December 3, 2013.

- Bitzer, Lloyd F. (1981). "Political Rhetoric". In *Handbook of Political Communication*, ed. Dan. Nimmo & Keith R. Sanders. Beverly Hills: Sage Publications [pp. 225-248, 23 p.]
- Burke, Peter (1992). *The fabrication of Louis XIV*. New Haven: Yale University Press [excerpt 100 p., ISBN 0-300-05153-0]
- Marvin, Carolyn (1988). "Inventing the expert: Technological literacy as social currency". *When old technologies were new: Thinking about electric communication in the late nineteenth century*. New York: Oxford University Press. [52 p. of total 269, ISBN 0-19-504468]
- Jowett, Garth. and O'Donnell, Victoria (2011). *Propaganda and persuasion*. 5th ed. London: SAGE [excerpt 300 p., ISBN: 9781412977821]
- Thompson, John B. (1995). *The media and modernity: a social theory of the media*. Cambridge: Polity Press [314 p., ISBN 0-7456-1004-8]

Articles in addition: max. 200 p.

Total number of pages: c. 1000