

**Reading list for SAS H69, Media and the History of Political Rhetoric (7,5 hp) 2021**  
**Department of Communication and Media, Lund University**

Established by the Board of the Department of Communication and Media,  
4. December 2020.

- Auerbach, Jonathan & Castronovo, Russ (red.) (2013). *The Oxford handbook of propaganda studies*. New York: Oxford University Press [excerpt 22 p.]
- Burke, Peter (1992). *The fabrication of Louis XIV*. New Haven: Yale University Press [excerpt 91 p.]
- Green, Jeffrey E. (2010). *The eyes of the people: Democracy in an age of spectatorship [Electronic resource]*. New York: Oxford University Press [excerpt 29 p.]
- Marvin, Carolyn (1988). "Inventing the expert: Technological literacy as social currency". *When old technologies were new: Thinking about electric communication in the late nineteenth century*. New York: Oxford University Press [excerpt 54 p.]
- Jowett, Garth & O'Donnell, Victoria (2014). *Propaganda & Persuasion*. 6th ed. London: SAGE [excerpt 150 p.]
- Skinnell, Ryan (2018). *Faking the News: What Rhetoric can Teach US about Donald Trump*. Exeter: Imprint Academic [excerpt 193 p.]
- Thompson, John B. (1995). *The media and modernity: a social theory of the media*. Cambridge: Polity Press [excerpt 148 p.]
- Thompson, John B. (2000). *Political scandal: Power and visibility in the media age*. Cambridge: Polity [excerpt 56 p.]
- Richard, Toye (2013). *Rhetoric: A very short introduction [Electronic resource]*. Oxford University Press [122 p.]

Articles in addition: max. 150 p.

Total number of pages: c. 1000